CONTRACT

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
705797 /	06271939

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
09/18/12 - 09/24/12	**1536**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KUSA	Mary Tricoli	Telerep Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KUSA	09/18/12	09/24/12	The Doctors	1-2p		:30			NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	MTWTF--	4	$300.00						
N 2	KUSA	09/24/12	09/24/12	The Doctors	1-2p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$300.00						
N 3	KUSA	09/18/12	09/21/12	Late News (M-Su)	M-Su 10-1037p		:30			NM	4	$9,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	4	$2,400.00						
N 4	KUSA	09/24/12	09/24/12	Late News M-F	10-1035p		:30			NM	1	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$2,600.00						
N 5	KUSA	09/18/12	09/21/12	Tonight Show	1037-1137p		:30			NM	4	$4,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	4	$1,200.00						
N 6	KUSA	09/24/12	09/24/12	Tonight Show	1037-1137p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$1,200.00						
N 7	KUSA	09/18/12	09/24/12	Late Night w/Jimmy Fallon	1137p-1237a		:30			NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/18/12	09/24/12	MTWTF--	5	$300.00						
N 8	KUSA	09/18/12	09/21/12	Extra	1230p-1p		:30			NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	4	$300.00						
N 9	KUSA	09/24/12	09/24/12	Extra	1230p-1p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$300.00						
N 10	KUSA	09/18/12	09/21/12	9News at Noon	12p-1230p		:30			NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	4	$300.00						
N 11	KUSA	09/24/12	09/24/12	9News at Noon	12p-1230p		:30			NM	1	$300.00

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Contract / Revision	Alt Order #
705797 /	06271939

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	M------	1		$300.00					
N 12	KUSA	09/18/12	09/21/12	Days of Our Lives	M-F 2-3p		:30			NM	4	$2,200.00
Week:		09/17/12	09/23/12	-TWTF--	4		$550.00					
N 13	KUSA	09/24/12	09/24/12	Days of Our Lives	M-F 2-3p		:30			NM	1	$550.00
Week:		09/24/12	09/30/12	M------	1		$550.00					
N 14	KUSA	09/18/12	09/21/12	Ellen	3-4p		:30			NM	8	$2,800.00
Week:		09/17/12	09/23/12	-TWTF--	8		$350.00					
N 15	KUSA	09/24/12	09/24/12	Ellen	3-4p		:30			NM	2	$700.00
Week:		09/24/12	09/30/12	M------	2		$350.00					
N 16	KUSA	09/18/12	09/21/12	9News 4pm	4p-5p		:30			NM	4	$2,600.00
Week:		09/17/12	09/23/12	-TWTF--	4		$650.00					
N 17	KUSA	09/24/12	09/24/12	9News 4pm	4p-5p		:30			NM	1	$700.00
Week:		09/24/12	09/30/12	M------	1		$700.00					
N 18	KUSA	09/18/12	09/21/12	9News Daybreak 5a	5-530am		:30			NM	4	$1,800.00
Week:		09/17/12	09/23/12	-TWTF--	4		$450.00					
N 19	KUSA	09/24/12	09/24/12	9News Daybreak 5a	5-530am		:30			NM	1	$450.00
Week:		09/24/12	09/30/12	M------	1		$450.00					
N 20	KUSA	09/18/12	09/21/12	9News 5pm	5p-530p		:30			NM	4	$5,600.00
Week:		09/17/12	09/23/12	-TWTF--	4		$1,400.00					
N 21	KUSA	09/24/12	09/24/12	9News 5pm	5p-530p		:30			NM	1	$1,400.00
Week:		09/24/12	09/30/12	M------	1		$1,400.00					
N 22	KUSA	09/18/12	09/21/12	9News 5pm	5p-530p		:30			NM	3	$7,500.00
Week:		09/17/12	09/23/12	-TWTF--	3		$2,500.00					
N 23	KUSA	09/18/12	09/21/12	9News Daybreak 5:30a	530-6am		:30			NM	4	$3,000.00
Week:		09/17/12	09/23/12	-TWTF--	4		$750.00					
N 24	KUSA	09/24/12	09/24/12	9News Daybreak 5:30a	530-6am		:30			NM	1	$750.00
Week:		09/24/12	09/30/12	M------	1		$750.00					
N 25	KUSA	09/18/12	09/21/12	9News 6pm	6p-630p		:30			NM	4	$7,200.00
Week:		09/17/12	09/23/12	-TWTF--	4		$1,800.00					
N 26	KUSA	09/24/12	09/24/12	9News 6pm	6p-630p		:30			NM	1	$1,800.00
Week:		09/24/12	09/30/12	M------	1		$1,800.00					
N 27	KUSA	09/18/12	09/21/12	9News 6am	6-7am		:30			NM	4	$4,800.00

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09/18/12 - 09/24/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 4		Rate $1,200.00					
N 28	KUSA	09/24/12	09/24/12	9News 6am	6-7am		:30			NM	1	$1,300.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 1		Rate $1,300.00					
N 29	KUSA	09/18/12	09/21/12	Entertainment Tonight	630-7p		:30			NM	4	$6,400.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 4		Rate $1,600.00					
N 30	KUSA	09/24/12	09/24/12	Entertainment Tonight	630-7p		:30			NM	1	$1,600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 1		Rate $1,600.00					
N 31	KUSA	09/18/12	09/21/12	Today Show	7-9am		:30			NM	8	$9,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 8		Rate $1,200.00					
N 32	KUSA	09/24/12	09/24/12	Today Show	7-9am		:30			NM	2	$2,600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 2		Rate $1,300.00					
N 33	KUSA	09/18/12	09/21/12	Today Show II	9-10am		:30			NM	4	$1,600.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 4		Rate $400.00					
N 34	KUSA	09/24/12	09/24/12	Today Show II	9-10am		:30			NM	1	$400.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 1		Rate $400.00					
N 35	KUSA	09/18/12	09/24/12	M-F 430-5a News	430-5a		:30			NM	5	$250.00
Week:		Start Date 09/18/12	End Date 09/24/12	Weekdays MTWT--S	Spots/Week 5		Rate $50.00					
N 36	KUSA	09/21/12	09/21/12	Dateline	9-10p		:30			NM	0	$0.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ----F--	Spots/Week 2		Rate $3,000.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KUSA	09/17/12-09/23/12		Dateline	9-10p	------F----	:30		~~$3,000.00~~	NM		
	Credited											
2	KUSA	09/17/12-09/23/12		Dateline	9-10p	------F----	:30		~~$3,000.00~~	NM		
	Credited											
N 37	KUSA	09/24/12	09/24/12	The Voice	7-9p		:30			NM	0	$0.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 2		Rate $5,500.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KUSA	09/24/12-09/30/12		The Voice	7-9p	M----------	:30		~~$5,500.00~~	NM		
	Credited											
2	KUSA	09/24/12-09/30/12		The Voice	7-9p	M----------	:30		~~$5,500.00~~	NM		
	Credited											
N 38	KUSA	09/24/12	09/24/12	Revolution	9-10p		:30			NM	1	$2,500.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays M------	Spots/Week 2		Rate $2,500.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KUSA	09/24/12-09/30/12		Revolution	9-10p	M----------	:30		~~$2,500.00~~	NM		
	Credited											
N 39	KUSA	09/22/12	09/23/12	NBC Nightly News Weekend	430-5p		:30			NM	2	$3,600.00

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Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - SS	2	$1,800.00						
N 40	KUSA	09/22/12	09/22/12	9News 10pm Sat	Sat 10p-1037p		:30			NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - S -	1	$1,800.00						
N 41	KUSA	09/22/12	09/22/12	Saturday Night Live	1037p-1207a		:30			NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - S -	1	$1,300.00						
N 42	KUSA	09/22/12	09/22/12	Golf	Sat-Sun Golf Vario		:30			NM	3	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - S -	3	$1,500.00						
N 43	KUSA	09/22/12	09/22/12	Early News (Sa-Su)	SS 5-6p		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - S -	1	$950.00						
N 44	KUSA	09/22/12	09/22/12	Sat Today	5-7am		:30			NM	2	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - S -	2	$275.00						
N 45	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footba		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - S -	2	$2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KUSA*	*09/17/12-09/23/12*		*Notre Dame Football*	*Notre Dame Footb*	- - - - - - - Sa - -	*:30*		*~~$2,000.00~~*	*NM*		
	Credited											
2	*KUSA*	*09/17/12-09/23/12*		*Notre Dame Football*	*Notre Dame Footb*	- - - - - - - Sa - -	*:30*		*~~$2,000.00~~*	*NM*		
	Credited											
N 46	KUSA	09/22/12	09/22/12	9News 7a Sat	7-9a		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - S -	2	$700.00						
N 47	KUSA	09/23/12	09/23/12	9News 10p Sun	10-1037p		:30			NM	1	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - - S	1	$2,400.00						
N 48	KUSA	09/23/12	09/23/12	Sun News Extended	1035-11p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - - S	1	$1,000.00						
N 49	KUSA	09/23/12	09/23/12	Football Night in America	Various		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - - S	1	$2,000.00						
N 50	KUSA	09/23/12	09/23/12	Sunday Today	6-7am		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - - S	1	$275.00						
N 51	KUSA	09/23/12	09/23/12	9News 7a Sun	7-9a		:30			NM	2	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - - S	2	$700.00						
N 52	KUSA	09/23/12	09/23/12	NFL Special Edition News	9-10p		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- - - - - - S	1	$2,000.00						
N 53	KUSA	09/18/12	09/18/12	The Voice	7-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	- T - - - - -	2	$5,000.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KUSA	09/17/12-09/23/12		*The Voice*	*7-8p*	-Tu-------	*:30*		*~~$5,000.00~~*	*NM*		
	Credited											
2	KUSA	09/17/12-09/23/12		*The Voice*	*7-8p*	-Tu-------	*:30*		*~~$5,000.00~~*	*NM*		
	Credited											
N 54	KUSA	09/18/12	09/18/12	Parenthood	9-10p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-T-----	1	$3,200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KUSA	09/17/12-09/23/12		*Parenthood*	*9-10p*	-Tu-------	*:30*		*~~$3,200.00~~*	*NM*		
	Credited											
N 55	KUSA	09/19/12	09/19/12	Wed Prime A	7-8p		:30			NM	2	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	--W----	2	$3,500.00						
N 56	KUSA	09/21/12	09/21/12	Dateline	9-10p		:30			NM	2	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	2	$1,050.00						
N 57	KUSA	09/20/12	09/20/12	Rock Center with BW	9-10p		:30			NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	---T---	1	$2,000.00						
N 58	KUSA	09/22/12	09/22/12	Dateline	9-10p		:30			NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----S-	2	$950.00						
N 59	KUSA	09/24/12	09/24/12	The Voice	7-9p		:30			NM	2	$10,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	2	$5,400.00						
N 60	KUSA	09/18/12	09/21/12	Colorado & Company	10a-11a		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	1	$200.00						
N 61	KUSA	09/24/12	09/24/12	Revolution	9-10p		:30			NM	1	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	M------	1	$2,200.00						
N 62	KUSA	09/18/12	09/21/12	Late Night w/Jimmy Fallon	1137p-1237a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	1	$300.00						
N 63	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footba		:30			NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-----S-	4	$700.00						
N 64	KUSA	09/21/12	09/21/12	2012 NCLR ALMA Awards	7-8p		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	----F--	1	$1,200.00						
N 65	KUSA	09/18/12	09/18/12	The Voice	7-8p		:30			NM	2	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-T-----	2	$3,500.00						
N 66	KUSA	09/23/12	09/23/12	Golf	Golf		:30			NM	2	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	------S	2	$1,500.00						
N 67	KUSA	09/18/12	09/18/12	Parenthood	9-10p		:30			NM	1	$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.
TERMS: Due 15th day of the Month following Broadcast.

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

Contract / Revision	Alt Order #
705797 /	06271939

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA FOR AMERICA	**1536**

Advertiser	Original Date / Revision
Obama/D/President	08/10/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -T-----	Spots/Week 1	Rate $3,000.00						
N	68	KUSA 09/18/12	09/21/12	Colorado & Company	10a-11a		:30			NM	1	$200.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 1	Rate $200.00						
								Totals			146	$161,175.00

Time Period	# of Spots	Gross Amount	Net Amount
09/17/12 -09/23/12	121	$128,075.00	$108,863.75
09/24/12 -09/30/12	25	$33,100.00	$28,135.00
Totals	146	$161,175.00	$136,998.75

Signature: _____ **Date:** _____

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